

Branding & REBRANDING

What Is Image **A B C** ?

IMAGE IS ACCORDING TO :



AGAMA



BUDAYA



ACARA



PERSEKITARAN

What IS your **STYLE** ?

A *Classic*

B TRENDY

C **Sporty/Casual**

D *Romantic/Whimsical*

E *Dramatic*

All about **HAIRCARE**

Type of hair

Choose Your Shampoo

Do I Have a **BODY ORDOUR** ?

Soap or Shower gel ?

What is **DEODORANT** ?

BAD BREATH ? No Way !



I Need To **SHAVE**

Perfume

According to **personality and time/event**

- ⊙ Less than 21= chewing gum/sweet
- ⊙ 21- 34 =Fruity/Flower/ fresh
- ⊙ 35 – 45 = Flower/musky/fresh
- ⊙ 45-60 = musky/bunga (classic)

My **FACIAL CARE** routine

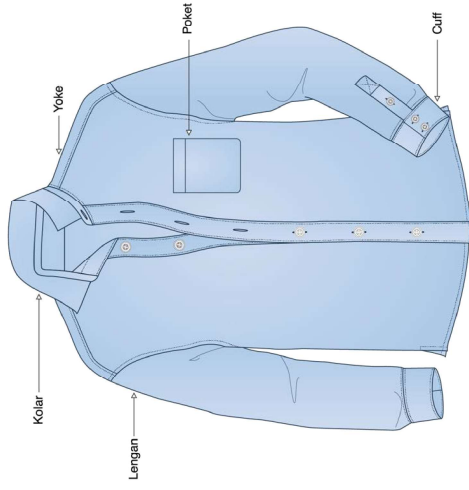
Im in a **FORMAL WEAR** Attire

- ❖ Neat & Clean (Kemas & Bersih)
- ❖ Proper
- ❖ Dress code
- ❖ Material

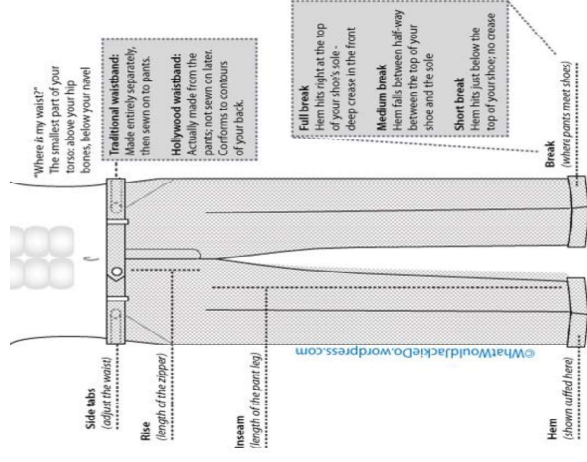
Things to Consider before **Purchasing**

- ❖ Know your occasion
- ❖ Know the Print or plain
- ❖ Know the fabric
- ❖ Know the length
- ❖ Know your size
- ❖ Know your colour

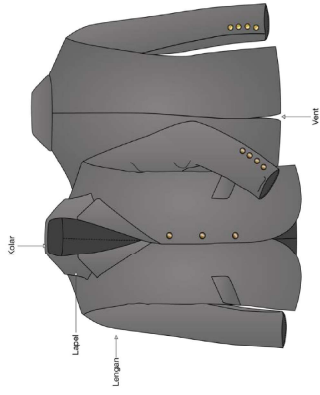
Where is My SHIRT ?



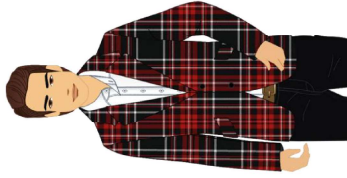
A Pair of PANTS



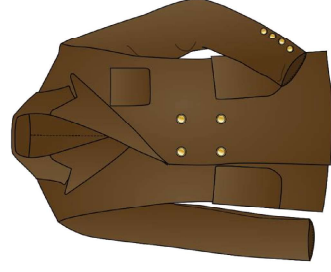
JACKET vs COAT vs BLAZER



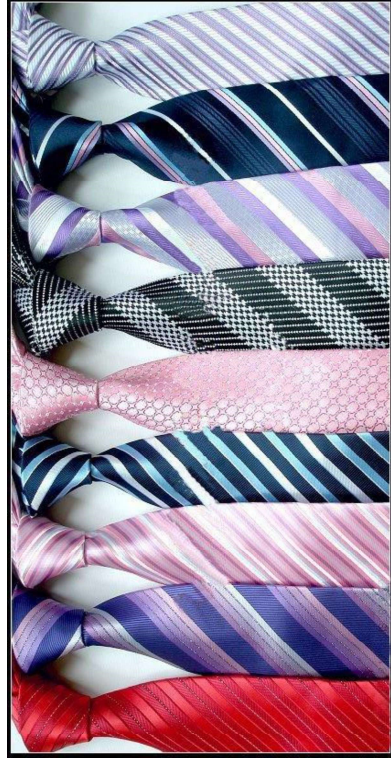




SUIT up



TIE me up



All about That **BELT**



WATCHES



Shoes, Shoes, **SHOES**



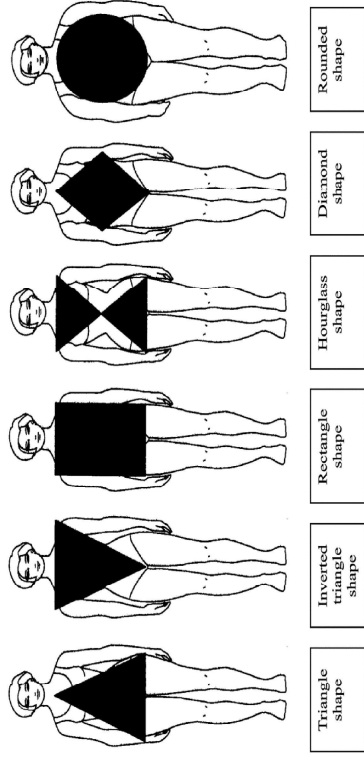
SUNGLASSES vs **GLASSES**



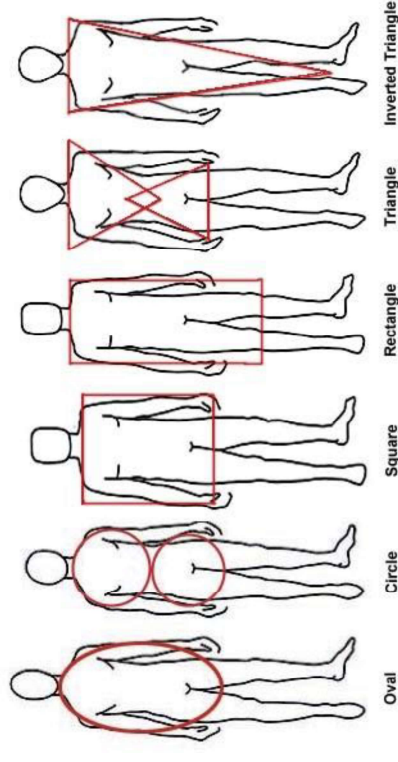
What IS your **COLOUR** ?

- Coklat – Matang
- Kuning –Ceria
- Perak/Merah Jambu – Cinta
- Hijau – Segar
- Biru Muda- Sayang
- Kelabu – Bijak

(Dato Dr Fadzillah Kamsah)



Determine your **BODY SHAPE** ?



What DO you want to **ACHIEVE** ?

FIN

CuteCarry
by Hafiz Mustapha
LATIHAN YANG AKAN MENGUBAH HIDUP ANDA
Corporate & Government Training